



TRANSLATION SERVICE

We at Wetu believe that your most powerful sales tool is engaging and easily accessible content. As you know, the Wetu iBrochure is designed as a digital canvas to produce, present and promote your content in order to connect with your clients in an inspiring and meaningful way.

However, most tour operators on the Wetu system have clients from various countries speaking a range of different languages. In order to access this growing number of international travellers, it is advisable to provide them with travel content in their preferred languages.

Previously our translations only covered the iBrochure framework but now Wetu offers a new service to facilitate the translation of all your iBrochure content into a number of languages.

This exciting new service provides translation **from English** into any of the following languages:

- German
- Dutch
- French
- Italian
- Spanish (European)
- Portuguese (Latin American)
- Chinese
- Russian

We've selected these specific languages as they are the ones most commonly requested by our tour operators and our research has revealed that these are the most commonly required languages in the travel industry. We believe that translating your content into these languages will enable you to reach a far wider audience. You will receive greater international exposure and, as a result, make more sales.

In addition to your iBrochure content being available in multiple languages, these translations will automatically pull through to all these Wetu tools:

- Itinerary Builder (and all of its outputs, e.g. digital and printable versions)
- Content Widget and API
- Digital Catalogue
- Content Portal

We've put together a team of well-qualified, experienced professional translators to translate your iBrochure content into any of the specified languages. To make best use of this service, we'd require your English content to be well written and concise. (For tips on how you can optimise the English content on your iBrochure, please refer to our [iBrochure Suggested Guidelines](#))

The cost of this new service is as follows: (*Excluding VAT)

- R950* per iBrochure per language (limited to a maximum of 700 words)
- For every additional 100 words exceeding 700, a surcharge of R125* per 100 words (or part thereof) is payable

For more information, contact us on sascha@wetu.com or call +27 21 674 5390

3 STEPS TO TRANSLATION

The Process



STEP 1

CONTACT US

with the specific target languages you require for your iBrochure and name of the relevant property or the collection of properties.



STEP 2

GET YOUR OWN TRANSLATOR

who will manage your content and translate it into your specified language.



STEP 3

TADAA!

This content will be uploaded into the Wetu system where it will be automatically accessible to you and your clients in your chosen languages.